Communications: General, Journalism/Broadcasting, and Digital Media
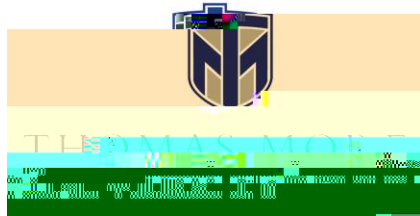## Dual-Credit Pathway

Pathway Description:

Communication is a dynamic and changing field that impacts nearly every profession and aspect of life. Experts with knowledge of how to appropriately and effectively communicate with a variety of publics using a variety of methods (face-to-face, social media, tv/radio, etc.) are in demand and will continue to be in demand in the future as the ways we communicate continue to develop and change.

Pathway Courses:

COM 105	Fundamentals of Public Speaking
COM 201	Introduction to Communication

	General Major Requirements:
	  COM 215 Interpersonal Communication
	  COM 225 Group Communication
	
	Journalism and Broadcasting:
	  COM 301 Journalism I
	  COM 230 Mass Media in the Modern World
	
	Digital Media:
	  COM xxx Digital Media Content Creation
	  ART 248 Design Tools

	General Major Requirements:
	  COM 215 Interpersonal Communication
	  COM 225 Group Communication
	
	Journalism and Broadcasting:
	  COM 301 Journalism I
	  COM 230 Mass Media in the Modern World
	
	Digital Media:
	  COM 125 Digital Media and Visual Communication
	  ART 248 Design Tools
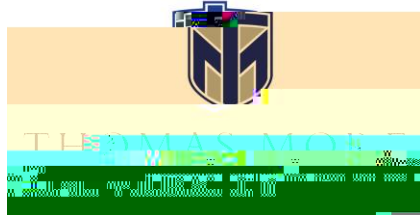
o   Description: This is an introductory course on the digital tools of graphic design: Photoshop, Adobe Illustrator, and Adobe InDesign. Crosslisted as CIS 248.

o   *Note: This course can fulfill the Communication core requirement at Thomas More.*

o   Description: An introductory course in the fundamentals of public speaking. Study includes a theoretical approach to the analysis, organization and delivery of various speeches. Other topics will include effective presentation and public and mass media levels. This course fulfills the core requirement in Communication.

o   Description: Communication is a vast and evolving field becoming increasingly essential in our connected world. Advancements in technology and the role of digital media are expanding career opportunities for communication majors. The intent of this course is to expose students to key concepts and practices within the realm of digital media. As a class we will engage in the topics of file management, photography, graphic design, audio recording, video, websites, web design, social media, and presentation and proposal strategies. This course will give the foundation needed to begin a concentration within the Digital Media Track or simply provide students with a creative edge that can be applied to any discipline.

o   Description: An introduction to the contexts in which human communication occurs. Communication processes and theory will be discussed as it occurs on the interpersonal, group, organizational, public, and mass media levels. COM 201 should be taken in the first 9 hours of study in the field.

o   Description: Students will analyze the process of communication in the development and maintenance of interpersonal relationships. Students develop interpersonal skills through theoretical and practical application. Topics may include perception of self and others, conflict management, relationship development and deterioration, and nonverbal communication.

o   Description: A course investigating the small group as an effective vehicle to accomplish group goals and maintain member satisfaction. Students examine group interaction, communication skills, and problem-solving methods through group projects. Topics may include group composition, leadership, and conflict management.

o   Description: The objective of this course is to survey the history, functions, operations, responsibilities and influences of print and broadcast media in modern society.

o   Description: Journalism will study the methods of gathering and evaluating news and re-writing and editing journalistic copy. The course emphasizes journalistic writing, interviewing, reporting, and its influence on contemporary society.

Certifications Earned:

n/a

Additional Notes:

n/a

Links:

Program website: https://www.thomasmore.edu/program/communication/